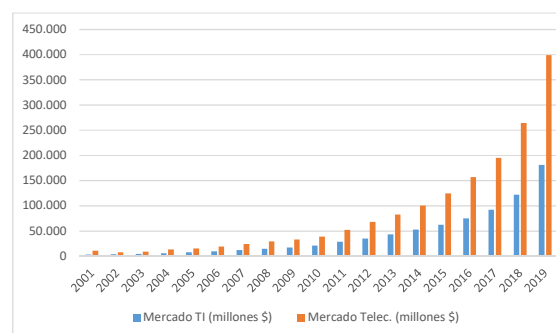
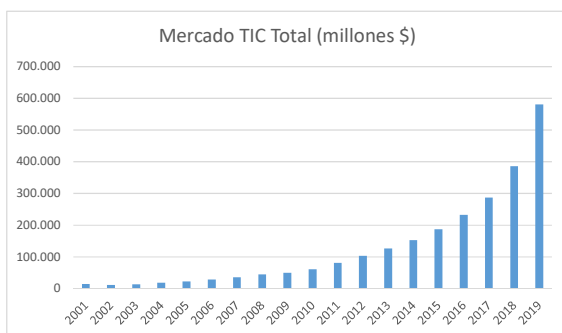


MERCADO TIC TOTAL
Fuente Prince Consulting

Evolución Mercado TIC

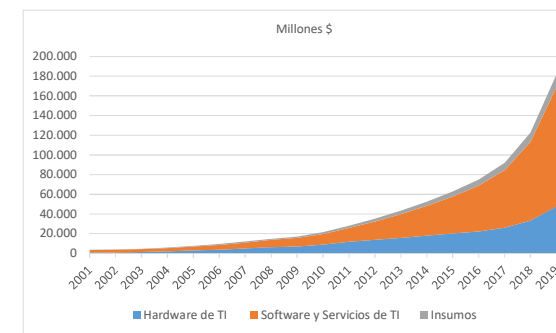
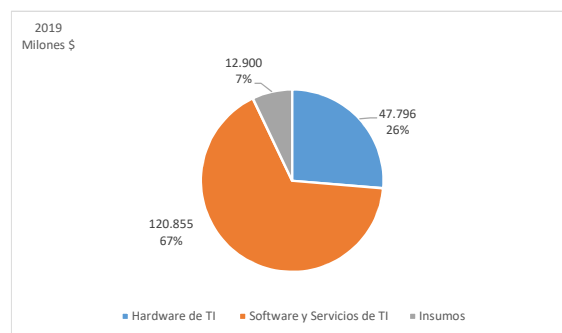
| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|---------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|---------|---------|---------|---------|---------|---------|
| Mercado TI (millones \$) | 3.690 | 3.970 | 4.760 | 5.900 | 7.630 | 9.500 | 12.000 | 14.850 | 17.200 | 21.545 | 28.321 | 35.407 | 43.498 | 52.620 | 62.784 | 75.029 | 92.305 | 122.492 | 181.551 |
| Mercado Telec. (millones \$) | 10.810 | 7.550 | 8.885 | 13.060 | 15.660 | 19.100 | 24.055 | 29.600 | 33.000 | 39.081 | 52.265 | 68.098 | 82.971 | 100.428 | 124.836 | 157.181 | 194.883 | 264.244 | 398.691 |
| Mercado TIC Total (millones \$) | 14.500 | 11.520 | 13.645 | 18.960 | 23.290 | 28.600 | 36.055 | 44.450 | 50.200 | 60.626 | 80.586 | 103.505 | 126.469 | 153.048 | 187.620 | 232.210 | 287.188 | 386.736 | 580.242 |

23,68% 34,66% 50,04%



Mercado TI por rubro

| | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|----------------------------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|
| Hardware de TI | 1.100 | 720 | 1.240 | 2.100 | 3.140 | 3.850 | 5.100 | 6.267 | 7.193 | 8.775 | 11.906 | 13.692 | 15.746 | 18.108 | 20.462 | 22.303 | 26.318 | 33.424 | 47.796 |
| Software y Servicios de TI | 2.270 | 2.900 | 3.110 | 3.340 | 3.880 | 4.840 | 5.910 | 7.350 | 8.600 | 10.936 | 14.069 | 18.806 | 24.203 | 30.253 | 37.211 | 46.490 | 58.350 | 79.788 | 120.855 |
| Insumos | 320 | 350 | 410 | 460 | 610 | 810 | 990 | 1.233 | 1.410 | 1.833 | 2.346 | 2.909 | 3.549 | 4.259 | 5.111 | 6.236 | 7.545 | 9.280 | 12.900 |
| Mercado TI (millones \$) | 3.690 | 3.970 | 4.760 | 5.900 | 7.630 | 9.500 | 12.000 | 14.850 | 17.203 | 21.544 | 28.321 | 35.407 | 43.498 | 52.620 | 62.784 | 75.029 | 92.213 | 122.492 | 181.551 |



Mercado Telec por rubro

| | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|--|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|---------|---------|---------|---------|
| Telefonía Local | 8.980 | 6.370 | 6.650 | 6.980 | 7.329 | 7.527 | 7.903 | 8.140 | 7.733 | 7.347 | 7.641 | 8.557 | 10.697 | 16.045 |
| Telefonía Internacional | 495 | 565 | 600 | 620 | 682 | 784 | 894 | 1.073 | 1.352 | 1.541 | 1.741 | 1.985 | 2.581 | 4.000 |
| Telefonía Móvil +Trunking | 7.580 | 11.650 | 15.990 | 18.420 | 28.852 | 31.882 | 43.521 | 54.221 | 67.235 | 85.706 | 110.027 | 136.935 | 186.232 | 283.072 |
| Transmisión de Datos | 950 | 990 | 1.040 | 1.100 | 1.210 | 1.404 | 1.656 | 1.954 | 2.306 | 2.652 | 3.129 | 3.755 | 4.957 | 6.940 |
| Internet | 1.125 | 1.580 | 2.500 | 3.000 | 3.840 | 5.568 | 7.238 | 8.976 | 11.130 | 14.357 | 18.234 | 22.975 | 31.246 | 48.118 |
| Subtotal Servicios de Telecomunicaciones (millones \$) | 16.890 | 21.155 | 26.780 | 30.120 | 35.913 | 47.165 | 61.213 | 74.365 | 89.756 | 111.603 | 140.773 | 174.208 | 235.712 | 358.176 |
| Hardware de Telecom | 2.400 | 2.900 | 2.820 | 2.880 | 3.168 | 5.100 | 6.885 | 8.606 | 10.672 | 13.233 | 16.409 | 20.675 | 28.532 | 40.515 |
| Mercado Telec. (millones \$) | 19.290 | 24.055 | 29.600 | 33.000 | 39.081 | 52.265 | 68.098 | 82.971 | 100.428 | 124.836 | 157.181 | 194.883 | 264.244 | 398.691 |

