

Estadísticas Mercado TIC 2024

Segmento	2,016	% Crec	2,017	% Crec	2,018	% Crec	2,019	% Crec	2020	% Crec	2021	% Crec	2022	% Crec	2023	% Crec	2024	% Crec	Segmento
Hw It	22,303	9	26,318	18	33,424	27	47,796	43	54,965	15	69,256	26	119,120	72	226,328	90	366,652	62	Hw It
Sw	13,300	12	15,295	15	21,107	38	31,661	50	37,993	20	48,631	28	81,213	67	148,620	83	227,388	53	Sw
Servicios	33,190	31	43,148	30	58,681	36	89,195	52	107,033	20	141,284	32	257,137	82	516,846	101	961,333	86	Servicios
Insumos	6,236	22	7,545	21	9,280	23	12,900	39	15,480	20	19,659	27	32,831	67	65,662	100	119,505	82	Insumos
Total Informatica	75,029	19.50%	92,305	23.03%	122,492	32.70%	181,550	48.21%	215,471	18.68%	278,830	29.40%	490,301	75.84%	957,456	95.28%	1,674,878	74.93%	Total Informatica
Referencia Total SW y SI - Pesos en US\$	4,872	25%	4,863	26%	3,149	37%	2,670	51%	2,505	20%	2,656	31%	2,665	78%	1,130	97%	1,640	79%	Referencia Total SW y SI - Pesos en US\$
	46,490		58,442		79,788		120,855		145,026		189,915		338,350		665,466		1,188,722		
	3,019		3,079		2,051		1,777		1,686		1,809		1,839		786		1,164		
Telefonia Local	7,641	4	8,557	12	10,697	25	16,045	50	17,650	10	19,062	8	30,498	60	57,947	90	115,315	99	Telefonia Local
Telefonia Internacional	1,741	13	1,985	14	2,581	30	4,000	55	4,400	10	5,060	15	8,653	71	16,268	88	31,724	95	Telefonia Internacional
Telefonia Móvil + Trunking	110,027	28%	136,935	24	186,232	36	283,072	52	311,380	10	392,338	26	666,975	70	1,240,574	86	2,791,292	125	Telefonia Móvil + Trunking
Transm Datos	3,129	18	3,755	20	4,957	32	6,940	40	7,287	5	8,453	16	14,032	66	25,397	81	41,905	65	Transm Datos
Internet	18,234	27	22,975	26	31,246	36	48,118	54	52,930	10	70,926	34	126,958	79	251,377	98	530,405	111	Internet
Serv Comunicaciones	140,772	26.14%	174,208	23.75%	235,712	35.31%	358,176	51.95%	393,647	9.90%	495,839	25.96%	847,117	70.84%	1,591,564	87.88%	3,510,640	120.58%	Serv Comunicaciones
Equipos Comunicaciones	16,409	24	20,675	26	28,532	38	40,515	42	48,618	20	56,397	16	91,927	63	163,630	78	245,446	50	Equipos Comunicaciones
Total Comunicaciones	157,181	25.91%	194,883	23.99%	264,244	35.59%	398,691	50.88%	442,265	10.93%	552,237	24.87%	939,044	70.04%	1,755,194	86.91%	3,756,086	114.00%	Total Comunicaciones
Volumen Total	232,210	23.77%	287,188	23.68%	386,735	34.66%	580,242	50.04%	657,736	13.36%	831,066	26.35%	1,429,345	71.99%	2,712,650	89.78%	5,430,964	100.21%	Volumen Total
Millones de Pesos																			Millones de Pesos
Inflación	38		25		48		55						150		211		120		Inflación
Tipo de cambio - Dic	15.4	57.79%	18.98	23.25%	38.9	104.95%	68	74.81%	86	26.47%	105	22.09%	184	75.24%	847	360.33%	1021	20.54%	Tipo de cambio - Dic
Volumen Total en US\$	15,079	-21.56%	15,131	0.35%	9,942	-34.30%	8,533	-14.17%	7,648	-10.37%	7,915	3.49%	7,768	-1.85%	3,203	-58.77%	5,319	66.09%	Volumen Total en US\$ Oficial
													347		930	168.01%	1,150	23.66%	Tipo de cambio paralelo
PBI Nominal Millones Pesos	8,203,813		10,254,766																PBI Nominal Millones Pesos
PBI Nominal Millones Dólares	556,770		643,860		524,430		451,820		389,060		487,380		630,610		646,080		604,380		PBI Nominal Millones Dólares
Relación mercado - PBI en Pesos	2.83%		2.80%																Relación mercado - PBI en Pesos
Relación mercado - PBI en US\$	2.71%		2.35%		1.90%		1.89%		1.97%		1.62%		1.23%		0.50%		0.88%		Relación mercado - PBI en US\$
Total Usuarios Internet	35,200,000	3%	36,000,000	2%	36,500,000	1%	37,500,000		38,300,000	2%	41,100,000	7%	42,200,000	3%	43,000,000	2%	42,000,000	-2.3%	Total Usuarios Internet
Internet banda Ancha Fija	8,300,000	9%	8,500,000	2%	8,700,000	2%	8,950,000	3%	9,200,000	3%	9,900,000	8%	11,100,000	12%	11,300,000	2%	11,000,000	-2.7%	Internet banda Ancha Fija
Internet Banda Ancha Móvil	28,000,000	12%	28,900,000	3%	30,000,000	4%	31,000,000	3%	32,000,000	3%	34,000,000	6%	37,000,000	9%	37,300,000	1%	37,000,000	-0.8%	Internet Banda Ancha Móvil
Telefonía Móvil	63,000,000	1%	62,000,000	-2%	59,000,000	-5%	57,800,000	-2%	56,800,000	-2%	54,700,000	-4%	59,500,000	9%	60,300,000	1%	59,600,000	-1.2%	Telefonía Móvil
Telefonía Móvil activas	42,900,000	2%	43,100,000	0%	43,400,000	1%	43,000,000	-1%	42,000,000	-2%	41,000,000	-2%	43,000,000	5%	43,200,000	0%	42,700,000	-1.2%	Telefonía Móvil activas
Telefonía Móvil usuarios unicos	34,100,000	2%	35,200,000	3%	35,300,000	0%	35,000,000	-1%	34,000,000	-3%	34,000,000	0%	35,000,000	3%	35,200,000	1%	35,200,000	0.0%	Telefonía Móvil usuarios unicos
Lineas Telfonia Fijas	9,900,000	-1%	9,800,000	-1%	9,700,000	-1%	9,400,000	-3%	9,200,000	-2%	8,000,000	-13%	7,700,000	-4%	7,010,000	-9%	6,600,000	-5.8%	Lineas Telefonía Fijas
Ventas de Computadoras	2,100,000	-25%	2,400,000	14%	1,800,000	-25%	1,500,000	-17%	1,400,000	-7%	1,800,000	29%	2,350,000	31%	2,100,000	-11%	1,400,000	-33.3%	Ventas de Computadoras
Venta de Notebooks-netbooks	1,800,000	-25%	2,100,000	17%	1,600,000	-24%	1,300,000	-19%	1,100,000	-15%	1,400,000	27%	1,850,000	32%	1,650,000	-11%	1,200,000	-27.3%	Venta de Notebooks-netbooks
Total Parque Computadoras	23,300,000	4%	24,500,000	5%	24,000,000	-2%	23,500,000	-2%	23,000,000	-2%	24,500,000	7%	26,400,000	8%	27,500,000	4%	27,100,000	-1.5%	Total Parque Computadoras personales